

12-11-01

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JC499 U.S. PTO  
11/14/01

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

11/14/01 U.S. PRO  
J1010/006874TO:  
Assistant Commissioner for Patents  
Washington, D.C. 20231ATTY. DKT. NO.  
T738-10

## PATENT APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of:

INVENTOR(S): Michael A. PLOTNICK; Robert F. DEITRICH; Charles A. ELDERING; Douglas J. RYDER; Herbert M. LUSTIG

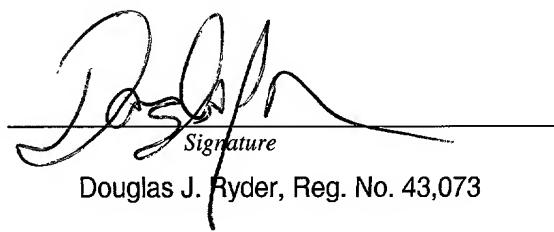
TITLE: ALTERNATIVE ADVERTISING IN PRERECORDED MEDIA

Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):

- Specification 51 pages  
 Claims 13 pages  
 Abstract 1 pages  
 Drawings 25 sheets       formal  informal

The following additional papers are enclosed:

- Fee Transmittal  
 Declaration  
 Power of Attorneys  
 Applicant Claims Small Entity Status. See CFR 1.27  
 Information Disclosure Statement  Form PTO-1449  
 Assignments and Cover Sheet  
 Other:

Dated: 11/13/01Expanse Networks, Inc.  
300 North Broad Street  
Doylestown, PA 18901  
(215) 340-6900


Signature

Douglas J. Ryder, Reg. No. 43,073

# FEE TRANSMITTAL

## for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$ 1,253.00)

## Complete if Known

|                      |          |
|----------------------|----------|
| Application Number   | UNKNOWN  |
| Filing Date          | UNKNOWN  |
| First Named Inventor | PLOTNICK |
| Examiner Name        | UNKNOWN  |
| Group Art Unit       | UNKNOWN  |
| Attorney Docket No.  | T738-10  |

## METHOD OF PAYMENT

1.  The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit Account Number 501535

Deposit Account Name Expanse Networks, Inc.

 Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17 Applicant claims small entity status. See 37 CFR 1.272.  Payment Enclosed: Check  Credit card  Money Order  Other

## FEE CALCULATION

## 1. BASIC FILING FEE

Large Entity Small Entity

| Fee Code (\$) | Fee (\$) | Fee Code (\$) | Fee (\$) | Fee Description        | Fee Paid |
|---------------|----------|---------------|----------|------------------------|----------|
| 101           | 710      | 201           | 355      | Utility filing fee     | 370.00   |
| 106           | 320      | 206           | 160      | Design filing fee      |          |
| 107           | 490      | 207           | 245      | Plant filing fee       |          |
| 108           | 710      | 208           | 355      | Reissue filing fee     |          |
| 114           | 150      | 214           | 75       | Provisional filing fee |          |

SUBTOTAL (1) (\$ 370.00)

## 2. EXTRA CLAIM FEES

| Total Claims       | Extra Claims | Fee from below | Fee Paid        |
|--------------------|--------------|----------------|-----------------|
| 109                | -20** = 89   | x 9.00         | = 801.00        |
| Independent Claims | 4            | - 3** = 4      | x 42.00 = 42.00 |
| Multiple Dependent |              |                | 140.00 = 0.00   |

Large Entity Small Entity

| Fee Code (\$) | Fee (\$) | Fee Code (\$) | Fee Description |
|---------------|----------|---------------|-----------------|
| 103           | 18       | 203           | 9               |
| 102           | 80       | 202           | 40              |
| 104           | 270      | 204           | 135             |
| 109           | 80       | 209           | 40              |
| 110           | 18       | 210           | 9               |

SUBTOTAL (2) (\$ 843.00)

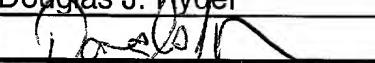
\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

## 3. ADDITIONAL FEES

| Large Entity Fee Code (\$)        | Small Entity Fee Code (\$) | Fee (\$) | Fee Description | Fee Paid   |
|-----------------------------------|----------------------------|----------|-----------------|--|
| 105                               | 130                        | 205      | 65              | Surcharge - late filing fee or oath  |
| 127                               | 50                         | 227      | 25              | Surcharge - late provisional filing fee or cover sheet                     |
| 139                               | 130                        | 139      | 130             | Non-English specification  |
| 147                               | 2,520                      | 147      | 2,520           | For filing a request for ex parte reexamination                            |
| 112                               | 920*                       | 112      | 920*            | Requesting publication of SIR prior to Examiner action                     |
| 113                               | 1,840*                     | 113      | 1,840*          | Requesting publication of SIR after Examiner action                        |
| 115                               | 110                        | 215      | 55              | Extension for reply within first month                                     |
| 116                               | 390                        | 216      | 195             | Extension for reply within second month                                    |
| 117                               | 890                        | 217      | 445             | Extension for reply within third month                                     |
| 118                               | 1,390                      | 218      | 695             | Extension for reply within fourth month                                    |
| 128                               | 1,890                      | 228      | 945             | Extension for reply within fifth month                                     |
| 119                               | 310                        | 219      | 155             | Notice of Appeal   |
| 120                               | 310                        | 220      | 155             | Filing a brief in support of an appeal                                     |
| 121                               | 270                        | 221      | 135             | Request for oral hearing   |
| 138                               | 1,510                      | 138      | 1,510           | Petition to institute a public use proceeding                              |
| 140                               | 110                        | 240      | 55              | Petition to revive - unavoidable   |
| 141                               | 1,240                      | 241      | 620             | Petition to revive - unintentional   |
| 142                               | 1,240                      | 242      | 620             | Utility issue fee (or reissue)   |
| 143                               | 440                        | 243      | 220             | Design issue fee   |
| 144                               | 600                        | 244      | 300             | Plant issue fee  |
| 122                               | 130                        | 122      | 130             | Petitions to the Commissioner  |
| 123                               | 50                         | 123      | 50              | Processing fee under 37 CFR 1.17(q)  |
| 126                               | 180                        | 126      | 180             | Submission of Information Disclosure Stmt                                  |
| 581                               | 40                         | 581      | 40              | Recording each patent assignment per property (times number of properties) |
| 146                               | 710                        | 246      | 355             | Filing a submission after final rejection (37 CFR § 1.129(a))              |
| 149                               | 710                        | 249      | 355             | For each additional invention to be examined (37 CFR § 1.129(b))           |
| 179                               | 710                        | 279      | 355             | Request for Continued Examination (RCE)                                    |
| 169                               | 900                        | 169      | 900             | Request for expedited examination of a design application                  |
| Other fee (specify) _____         |                            |          |                 |  |
| *Reduced by Basic Filing Fee Paid |                            |          |                 | SUBTOTAL (3) (\$ 40.00)  |

## SUBMITTED BY

|                   |   |                                   |        |           |                |
|-------------------|---|-----------------------------------|--------|-----------|----------------|
| Name (Print/Type) | Douglas J. Ryder  | Registration No. (Attorney/Agent) | 43,073 | Telephone | (215) 348-0265 |
| Signature         |  |                                   |        | Date      | 11/13/01       |

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|  |                        |                                  |                           |
|--|------------------------|----------------------------------|---------------------------|
| APPLN NUMBER<br>UNKNOWN                                  | FILING DATE<br>UNKNOWN | FIRST NAMED INVENTOR<br>PLOTNICK | ATTY. DKT. NO.<br>T738-10 |
| TITLE<br>ALTERNATIVE ADVERTISING IN PRERECORDED<br>MEDIA |                        | ART UNIT<br>UNKNOWN              | EXAMINER<br>UNKNOWN       |

Assistant Commissioner for Patents  
Washington, D.C. 20231

**CERTIFICATE OF MAILING (37 CFR 1.10)**

Express Mail Label Number : ET506350913US

Date of Deposit : 11/13/01

I hereby certify that the following *attached* paper or fee:

Patent Application; including Specification (51pp.), Claims (13pp.), Drawings (25pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

Kenna A. Klosterman  
Kenna A. Klosterman